Tamil Nadu Corporation for Development of Women (TNCDW),

Department of Rural Development and Panchayat Raj, Government of Tamil Nadu



Expression of Interest for empanelment of Project Implementing Agencies (PIAs) under DDU-GKY 2.0 Program In Tamil Nadu

Ref No: EOI/ TNCDW /13/DDUGKY2.0/2025 Date of issue: 20/05/2025

Tamil Nadu Corporation for Development of Women (TNCDW),

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Disclaimer

The information contained in this Expression of Interest (EOI) document, or any information provided subsequently to applicants whether verbally or in documentary form by or on behalf of Tamil Nadu Corporation for Development of Women (TNCDW) is provided to the applicant(s) on the terms and conditions set out in this EOI document and all other terms and conditions subject to which such information is provided.

This EOI is neither an agreement nor an offer and is only an invitation by TNCDW to the interested and eligible PIAs for submission of proposals. TNCDW reserves the right to cancel this document, and/or invite fresh proposals with or without amendments to this document without liability or any obligation for such document, and without assigning any reason. The State Project Approval Committee (SPAC) reserves the right to take final decision regarding empanelment.

The purpose of this EOI is to provide the interested PIAs with information to assist the formulation of their proposals. Each applicant PIA shall go through the DDU-GKY 2.0 guidelines, understand the same, should conduct its own investigation and analysis and should check the accuracy, reliability, and completeness of the information in this EOI and wherever necessary obtain independent advice.

TNCDW makes no representation or warranty and shall incur no liability under any law, statute, rules, or regulations as to the accuracy, reliability, or completeness of this EOI. TNCDW may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this EOI.

Submission of proposal under EOI doesn't guarantee evaluation or allocation of project. Under no circumstances will TNCDW be held responsible or liable in any way for any claims, damages, losses, expenses, costs, or liabilities whatsoever (including, without limitation, any direct or indirect damages for loss of profits, business interruption or loss of information) resulting or arising directly or indirectly by application or non-application to this EOI

EOI for Submission of Project Proposals under (DDU-GKY2.0) TAMIL NADU

Tamil Nadu Corporation for Development of Women (TNCDW) invites applications from the interested Project Implementation Agencies (PIAs) under DDU-GKY2.0 scheme to allot target of skilling of 3127 candidates, rural poor youth for the financial year 2025-26. Interested PIAs having PRN, allotted from MoRD may apply online portal of MoRD i.e. https://kaushal.rural.gov.in along with the non-refundable requisite fee of Rs.25,000/- for initial Screening in favor of TNCDW. Project applied agencies who clears initial screening will be intimated to deposit the appraisal cost for Quality Appraisal.

Tamil Nadu Corporation for Development for Women (TNCDW) has been designed by the Ministry as Appraisal Agency under DDU-GKY in Tamil Nadu. TNCDW or its designated project appraisal agencies will appraise the projects. The appraisal of DDU-GKY project has to be conduct through the IT platform provided by MoRD only. The Qualitative Appraisal fees is fixed as Rs.1,47,500/- (Rupees One Lakh Forty-Seven Thousand Five Hundred Only) inclusive of GST for PIA applicant.

Account details for Initial screening and Qualitative Appraisal fee submission:

Name of the Account : TNVRC Skill and Placement Cell

Account No : 227401000005555

IFSC Code : IOBA0002274

Bank Branch : IOB, Valluvarkottam.

Applicant PIA should read the guidelines and Standard Operating Procedures (SOPs) carefully before filling up the application form. The Guidelines and SOPs are available on the website of MoRD i.e. *Kaushal.rural.gov.in*. It is to be noted that the agency applying for the DDU-GKY project shall bear the expenses as detailed above for undertaking the project appraisal by agency on behalf of TNCDW.

Under DDU-GKY project, agencies that can train and place candidates according to the skill gap existing in different Sectors are encouraged to apply.

1. In order to be eligible to apply for a project, an entity should be:

- A. Registered under Indian Trusts Act or any State Society Registration Act or any State Cooperative Societies or Multi-State Co-operative Acts or the Companies Act 2013 or the Limited Liability Partnerships Act 2008,
- B. SHG federations namely Cluster Level Federations /Block Level Federations.
- C. A Government or semi-government organization at the State and National Levels.
- D. An NGO that must be registered with NITI Aayog's Darpan Portal.
- E. More than three years old at the time of application except DPIIT registered Start-ups.

2. There shall be four categories of PIA under DDU-GKY:

- A. Captive Employer
- B. Existing PIAs having experience of greater than 50%placement with DDU-GKY.
- C. Skilling Agencies who do not have any DDU-GKYexperience
- D. Startups for Skilling recognized by Dept. of Industrial Policy & Promotion, Ministry of Commerce & Industry, GoI.

3. The following shall not be eligible for applying in DDU-GKY:

- A. Existing PIAs who got DDU-GKY Projects sanctioned and have recovery proceedings going on anywhere in India under DDU-GKY.
- B. Existing PIAs who were unable to place 50% of trained candidates under DDU-GKY. (As of 31.03.2025)
- C. Skilling agencies having officials at key managerial personnel as per accounting standard 18, who were earlier associated with defaulting PIAs against whom recovery proceedings were initiated due to default.

- D. Sister concern/subsidiary of any organizations whom default action for recovery of funds initiated.
- E. Skilling Agencies having Directors involved in agencies that defaulted earlier with DDU-GKY. A provision shall be built into the system for validating the DIN of directors of the applicant organization through MCA database.
- F. Skilling Agencies blacklisted by Government.
- G. Consortiums shall not be allowed.

4. The Appraisal of the proposal shall be carried out with the following conditions:

- A. Project Implementing Agencies (PIAs) are required to strictly follow the DDU-GKY Guidelines, Standard Operating Procedures (SOPs), Notifications/Order as notified by the MoRD and TNCDW from time to time. This includes any updates or modifications to the guidelines and procedures.
- B. Applicant agency must apply for any district from any category. TNCDW has given priority for Uncovered / Aspirational and Tribal Area's. Actual allotment across Aspiration/Tribal/Other districts may or may not be as per the preferences given by the PIA.
- C. Projects applying under DDU-GKY 2.0 TNCDW have to comply the sub category targets given in the table below:

Category	Schedule Caste (SC)	Schedule Tribe (ST)	Minority	Woman	PWDs
Minimum %	25%	2%	15%	39%	5%
of overall Target					0 70

D. Under DDU-GKY 2.0, clubbing of two or more Qualification Packs shall not be allowed to avoid duplication of National Occupational Standards (NOS). However, based on the requirement of fulfilling a minimum of 576 hours, relevant independent NOS and micro-credentials shall be allowed to be added to meet out the minimum required duration of training.

- E. The trainers deployed by the training partners shall have requisite qualification, experience, knowledge, skills in their domain as defined in SIDH portal /SSC and shall be competent to train the candidates.
- F. All the trainers should have valid SSC ToT certification at the time of training centre inspection due diligence Validation.
- G. DDU-GKY 2.0 allows Training Course duration minimum of 3 months with 576hrs of Training (Domain 416 hrs. and non-Domain 160 hrs.). Latest updates in trades are available at Trade master in Kaushal Bharat Portal. Only courses with a maximum duration 6 months will be considered.

5. Placements:

- a) The core outcome of DDU-GKY program shall be placement of minimum of 70% with Wage Employment (minimum 50%) and Self-Employment (maximum 20%) All placement shall be considered based on the verifiable proof of placement as specified in the 2.0 guidelines.
- b) The candidate shall be placed in the same sector and job role in which the training was conducted. However, placement in other job roles is considered provided the salary being paid in those trades are 20% higher than the job roles for which training is provided.
- c) For 3 months courses Minimum Remuneration per candidate per month within India of Rs.10,000 or Minimum Wages of location of Employment of semi-skilled category whichever is higher
- d) For 6 months courses Minimum Remuneration per candidate per month within India of Rs.15,000 or Minimum Wages of location of Employment of semi-skilled category whichever is higher.
- e) Minimum Remuneration per candidate per month outside India is Rs.25,000 per candidate.

6. Sourcing of Candidates for Training:

For registration courses, the candidate should be sourced from all 4 Regions of the State—North, South, West, and Central Tamil Nadu and at least 10% of the candidates should be mobilized from each Region.

- North: Kanchipuram, Tiruvallur, Cuddalore, Villupuram, Vellore, Ranipet, Thirupattur, Tiruvannamalai, Kallakurichi and Chengalpattu.
- **South:** Madurai, Dindigul, Ramanathapuram, Sivagangai, Theni, Virudhunagar, Tuticorin, Tirunelveli, Kanyakumari and Tenkasi.
- West: Coimbatore, Tirupur, Salem, The Nilgiris, Erode, Dharmapuri, Krishnagiri and Namakkal.
- Central Tamil Nadu: Thanjavur, Tiruchirappalli, Perambalur, Ariyalur, Karur, Nagapattinam, Tiruvarur, Pudukkottai and Mayiladuthurai.

7. Indicative list of priority Sectors and Courses:

The Agencies who can run the courses of various SSC listed in DDU-GKY website may apply for this project. An indicative list of priority sector/courses is given below.

- i. Capital Goods: Additive Manufacturing- Design and Application Engineer, Augmented Reality System Designer, Digital Twin Engineer, Digital Factory Automation Engineer, Industrial Automation Safety Engineer, Additive Manufacturing Design and Application Engineer, IIoT Data Analytics Engineer, Robotics and Automation COBOTS engineer, Predictive Maintenance Engineer, CNC Milling, CNC Turning, Mechanical Engineering CAD, Stainless Steel Fabricator.
- ii. **Banking, Financial Services and Insurance (BFSI):**Bancassurance Relationship Associate, Sales Associate Direct Channel, Back Office Associate Financial Services, GST Assistant.
- iii. **Tourism & Hospitality**: Counter Sales Executive Tourism and Hospitality, Food Delivery Associate, Kitchen Helper, Billing Executive (Facility Management), Pantry Assistant, Tour Manager, Travel Consultant, Customer Service Executive (Meet and Greet), Transport Coordinator Tourism and Hospitality, Street Food Vendor-Standalone, Store In charge, Facility Management Executive, Front



- iv. Office Assistant, Kitchen Trainee, Commis, Demi Chef De Partie, Sous Chef, Kitchen Steward, Restaurant Captain, Guest Service Associate (Food & Beverage), Housekeeping Assistant, House Keeping Manager, Guest Service Associate (Front Office), Guest Service Executive (Front Office), Revenue Manager, Guest Service Associate (Housekeeping), Bartender.
- v. **Hardware & Electronics**: Drone Service Technician, Multi Skill Technician (Electrical), Junior Engineer Drone (R & D), Electronic Hardware Assembly Operator, Battery System Repair Technician, Motor & Controller Repairing Technician, Motor and Controller Design Engineer, Battery System Design Engineer, Battery System Assembly Operator, Field Technician Computing And Peripherals, Digital Cable Technician Access.
- vi. **Construction**: 4D BIM Planner Planning and Monitoring, BIM Coordinator Design, BIM Manager Construction, BIM Technician Object Creation, BIM Modeler.
- vii. **Agriculture**: Plant Tissue Culture Technician, Livestock Service Provider, Artificial Insemination Technician, Fish Seed Grower, Repair and Maintenance Supervisor (Farm Machinery), Tractor Service Mechanic, Service and Maintenance Technician Farm Machinery, Harvesting Machinery Operator, Irrigation Service Technician.
- viii. **Apparel and made-ups and home Furnishing**: Factory Compliance Auditor, Industrial Engineer, Sampling Coordinator, QC Executive Sewing Line, Assistant Designer Fashion, Home and Made Ups, Advance Pattern Maker (CAD/CAM), Merchandiser Fashion, Made Ups & Home Furnishings, Processing Supervisor (Dyeing & Printing), Checker Inline & Measurement, Sampling Tailor.
- ix. **IT- ITES**: Junior Software Developer, Analyst Security Operations Centre, Analyst Application Security, Security Analyst, AI- Business Analyst, Embedded Software Development & Validation Engineer, Product Design Engineer Mechanical, Cloud Computing, Mobile Application Development, Web Technologies, IT Software Solutions for Business, Cybersecurity.
- x. **Logistics**: Reefer Vehicle Operator cum Driver, Key Consignor Executive, Green Hydrogen Procurement Manager, Green Hydrogen Storage Hub Manager, Green Hydrogen Supply Chain SHEQ Manager, Refrigerated Storage Unit Supervisor, EXIM Manager, Port Terminals/CFS/ICD Supervisor, Crane Operator Port

- xi. Terminals/CFS/ICD, Green Hydrogen Tube Trailer Driver, Green Hydrogen Storage Hub Senior Operator, Green Hydrogen Tank Farm Manager, Marine Cargo Junior Inspector, Cold Chain Specialist (Green Engineering), Cold Chain Specialist (Green Engineering), Cold Chain Implementation Specialist, Multimodal Transport Planner, Air Cargo Booking Executive, Supply Chain Sustainability Specialist, Transportation Data Analyst.
- xii. Healthcare: Healthcare Quality Assurance Manager, General Duty Assistant Trainee, Yoga Wellness Trainer, Cupping Therapist, Telehealth Services Coordinator, Hospital Front Desk Coordinator, Duty Manager (Patient Relation Services), Frontline Health Caregiving Associate (Elective 1: Emergency Care, Elective 2: Sample Collection, Elective 3: Medical Equipment Care), Transplant Coordinator, Deputy Duty Manager - Patient Relation Services, Medical Equipment Assistant (Basic Clinical Equipment), Yoga Wellness Trainer, Dietician, Prakriti Evaluator, Ayurveda Geriatric Caregiver (Institutional & Home Care), Emergency Medical Technician-Basic.

8. Other Conditions Applicable:

- a) The Training and Completion of appointment for placement under DDU-GKY 2.0 should be completed on or before 31st December, 2025 and 31st March, 2026 respectively.
- b) Preference will be given to the agencies those who are willing to start Training centre in rural areas of Tamil Nadu
- c) Target will be allocated based on the demand of trade, Existing Training Centre capacity and Capacity of the agency to give better placements. The fund flow will be as per the DDU-GKY 2.0 Guidelines.

9. General Instructions to the Applicant PIAs:

- 1. Failure to comply with the requirements of this EOI may render the proposals non- compliant and may be rejected.
- 2. Proposals must Include all documentation specified in this document (as applicable).
- 3. Follow the format, specified in the DDU-GKY on line proposal.
- 4. Comply with all requirements as set out in on line proposal.
- 5. Expression of Interest, DDU-GKY 2.0 Guidelines and Proposal Appraisal Notification No 20/2017 of MoRD, GoI can be downloaded from TNCDW website (www.tncdw.org)

- The proposals shall be submitted within the timelines prescribed at Section 1. Any extension in proposal submission date may be communicated through an official corrigendum on the TNCDW website (www.tncdw.org)
- 7. TNCDW will not be responsible for any costs or expenses incurred by firm in connection with the preparation or delivery of proposals.
- 8. The proposals of only those applicant PIAs who fulfill the terms &conditions of this EOI will be considered for evaluation. The proposal will undergo evaluation as defined in Notification No 20/2017 and the proposals not having specified valid documents will be rejected.
- 9. If any of the documents furnished by the applicant PIAs are found to be false/fabricated/ bogus, such applicants are liable for blacklisting and will face necessary legal actions as per the rules in vogue.
- 10. The proposals submitted by fax/e-mail etc. shall not be considered. No correspondence will be entertained on this matter.
- 11.TNCDW reserves the right to modify and amend any of the abovestipulated conditions/criterion depending upon project priorities and any exigencies.
- 12. Empanelment with TNCDW does not guarantee any form of income/ award of work/allocation of target/retainer fee, etc.
- 13. The applicant PIA shall not assign or sublet any part of their work without obtaining permission in written form from TNCDW.

Agencies are required to submit the online application through web portal http://kaushal.rural.gov.in on or before **08.06.2025**, **11.59 PM**. The hard copies of the proposals along with the complete set of supporting documents should be submitted to TNCDW HO in the following address: The Managing Director, Tamil Nadu Corporation for Development of Women (TNCDW), Annai Therasa Women Complex, Valluvar Kottam Chennai-600 034 *on or before* **13.06.2025**, **05.30 PM**. The applications submitted during the tenure of EoI will only be considered for further processes.

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SHREYA P SINGH, I.A.S.
Managing Director, TNCDW
Chief Executive Officer,
TNSRLM